Mazda2

mazda2

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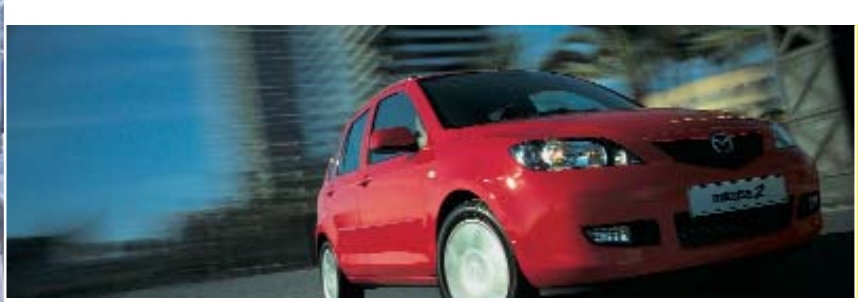
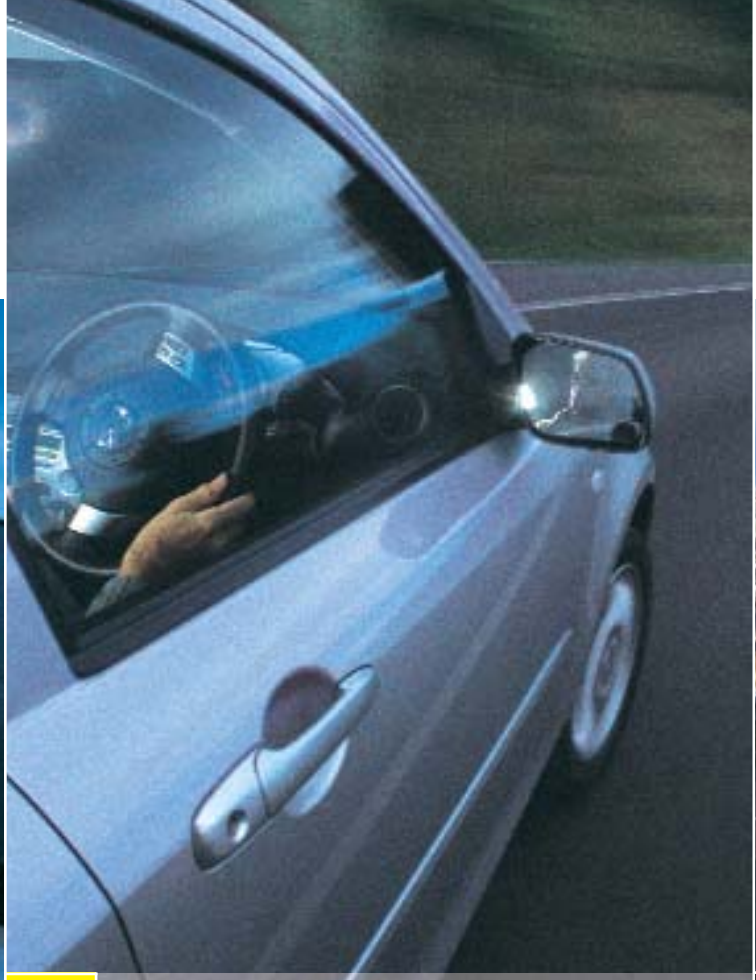


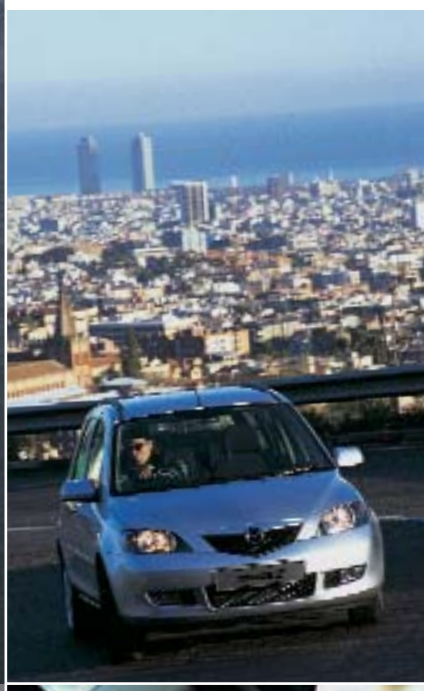
Spirited

A to B was yesterday. Today, cars need to be able to take you from A to Z and beyond. Why? Because life is as diverse as it is exciting. One minute you're dashing to work, the next you're relaxing and enjoying your leisure time with friends. Which is why we're delighted to introduce the new Mazda2 – designed to help you take control of the hustle and bustle that is modern living. Work, friends, shopping, hobbies – Mazda2 helps you enjoy life to the full. As fast as it is flexible, as compact as it is dynamic – Mazda2 is also a serious amount of fun. Enjoy the ride.

Front cover and images on this page show Mazda2 Sport in Spanish Red.

Mazda2 Sport in Moonlight Silver.





Exhilaration

Feel free to enjoy the open road.

Auto Shift Manual (ASM) transmission*.

The perfect combination of alert driving dynamics and cutting-edge design, Mazda2 is a car that oozes style and has a spirit to match.

Our Mazda2 engines push the boundaries. These lightweight, aluminium powerhouses supply just the right performance for a truly spirited drive. Three petrol engines are available – all free-revving, 16 valve units. There's even a responsive common-rail diesel version delivering exceptional economy – again, pushing the boundaries of contemporary technology. Also, the innovative Auto Shift Manual (ASM) transmission* allows you to climb easily through the gears, whilst enjoying the option of switching between sporty 5-speed manual and fully automatic mode. Combine all this with Mazda2's superb steering, handling and braking and you've got a car that not merely realises its potential... but far exceeds it.

***Available on certain 1.4 litre petrol and diesel models from September 2003.**

Dynamic

Mazda2 S in Smokestone Grey.

Whether it's the morning dash to work or nipping out for a quick bite to eat – the Mazda2 S and TS are more than up to the challenge. And, they do it in style.

With stylish full body colour bumpers as well as the latest trim and interior styling, the Mazda2 S and TS prefer to lead fashion rather than follow it. Not only are the driver's seat and steering wheel height adjustable, but there's also remote central door locking with alarm for extra peace of mind as well as large windows and a raised driver position for that all-important visibility. Reassuring Emergency Brake Assist (EBA) and ultra-useful steering wheel-mounted audio controls can also be found as standard. The Mazda2 TS adds to this a CD audio system, electric front windows and an Anti-lock Braking System (ABS).

In brief, the Mazda2 S and TS possess just the right mix of dynamic design, versatile performance and quality finishing to set it apart from its rivals.

Ingenious

A whole lot from a compact car: Mazda2 S and TS.

mazda 2

Express yourself: Mazda2 TS².

Mazda2 TS² in Black Metallic with accessory front fog lamps.

Proving that every journey can be a pleasure, the Mazda2 TS² combines comfort and practicality to deliver an unparalleled level of luxury from a compact car. The only problem is, you won't want to arrive.

Taking the everyday stop-start of busy city streets in its stride, the Mazda2 TS² manages to infuse even seemingly mundane excursions with both quality and style. It's the little touches that make the difference and the Mazda2 TS² has them in abundance. There are body coloured electric mirrors – heated for those frosty mornings – as well as 15" alloy wheels and coloured door handles to complement the car's distinctive design. The interior boasts not only six speakers for truly sensuous surround-sound feel, but also air conditioning and electric rear windows for that extra touch of luxury. The Mazda2 TS² is a testament to sumptuous driving. Whether it's for work, shopping or an evening out – the Mazda2 TS² guarantees that you'll arrive feeling completely relaxed.

Mazda2 Sport in Midnight Blue and Moonlight Silver.

Living in the fast lane: Mazda2 Sport.

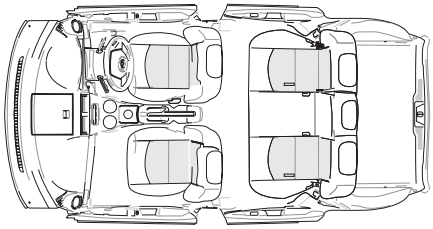
Bristling with features, refinements and a lively 1.6 litre engine, the Mazda2 Sport adds that little bit extra individuality. Whether you're looking for sporty dynamics and responsive road-handling, a spacious interior or the finishing touches that make each journey an occasion – the Mazda2 Sport is flexible enough to offer you what you want when you want it.

However, that's not all. Also included as standard with the Mazda2 Sport are jaw dropping good looks. The design excels in its class thanks to its 15'' alloy wheels, front fog lamps and body coloured front grille, not to mention two exclusive Sport seat trims. The style continues inside with numerous titanium-effect touches as well as a dashing leather steering wheel.

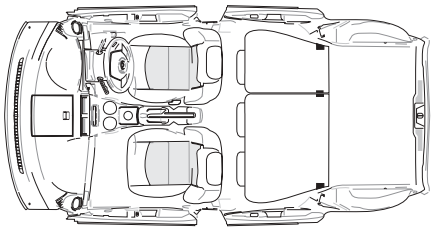
The Mazda2 Sport is a car that looks good and isn't afraid to flaunt it. Whatever your needs, whatever your mood, wherever you're going – the Mazda2 Sport is the car of choice.

Mazda2 S.

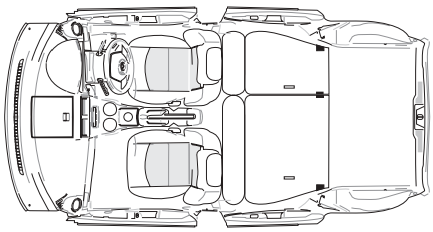
Packed with storage solutions.



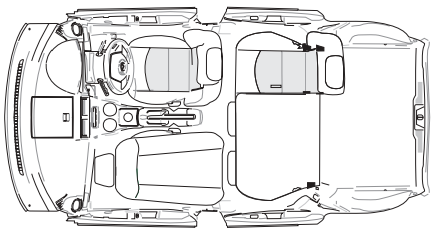
5 seater.



Rear seat back folding.



Rear seat base flip folding. Seat back flat folding.



Front passenger's and rear seat backs folding.

Insightful

Designed for your ever-changing lifestyle, Mazda2 employs the latest innovations and freshest thinking to offer you a class-defining interior space. Whether you're looking for a flexible luggage capability, or more comfort from a compact car – the Mazda2 range offers practical solutions to your real-life needs.

The wide tailgate opening, combined with the low flat floor, makes loading and unloading, even cumbersome items like mountain bikes, extremely simple. To increase luggage carrying capability the rear seats fold flat with a 60:40 split. Even the front passenger seat can be folded flat to accommodate long items like carpets or skis. Also, for that handy extra space, the cabin offers no less than 10 places to store hand luggage.

Top image Mazda2 Sport.

Mazda2 Sport in Moonlight Silver.

Feeling safe and secure.

Our aim is industry excellence when it comes to safety and security. And Mazda2 is a prime example of this determination. After all, what's the point of stylish good looks and exciting performance if you don't feel safe?

Mazda2's multi-faceted protection system starts with its high strength shell. In the event of a collision, the super-rigid body is designed to provide a survival space for all occupants. Which, combined with crush-zone sensors, seatbelt pre-tensioners, dual-stage front airbags and optional side* and curtain airbags, puts you and your passengers in one of the safest cars on the road. There's also another level of safety and control offered by the standard Emergency Brake Assist (EBA) that boosts stopping power in emergency situations. An Anti-lock Braking System (ABS) with Electronic Brake-force Distribution (EBD) is standard on certain models, while Mazda2 Sport also offers optional Dynamic Stability Control (DSC) with Traction Control System (TCS). Quite simply, when it comes to safety, there is no compromise with Mazda2.

***Standard on Mazda2 Sport.**

The personal touch.

A car says something about the personality of its driver. And Mazda2's exclusive accessories give you the opportunity to express your individuality. From the stylish chrome side marker ring and front grille garnish to the sporty pedal set and rear spoiler. Add to that a distinctive chrome exhaust tailpipe and the message is clear – life's there to enjoy.

Top image shows Mazda2 S in Smokestone Grey with accessories fitted at extra cost.

Mazda Credit.

Mazda Credit for private customers*

Mazda Credit provides you with the opportunity to drive your new Mazda using either the more traditional Mazda Hire Purchase plan or the flexible Mazda MultiOption plan.

Finance is fast and easy to arrange at your Mazda dealer as all dealers are linked directly on-line to the Mazda Credit System.

Mazda Motor Insurance**

Mazda Motor Insurance offers a range of specially tailored motoring related insurance protection, designed to provide you with total motoring peace of mind. Our cover includes Mazda Motor Insurance, Payment Protection Plan and Guaranteed Asset Protection (GAP).

Mazda Business Partner*

Mazda Business Partner is dedicated to partnering businesses. We take confidence in the comprehensive range of well-proven finance and leasing products for business customers with nationwide coverage and consistently competitive prices.

You can also access more information about Mazda Credit and its finance products at www.mazda.co.uk or by contacting your local Mazda dealer. For full details of insurance product benefits and exclusions, please ask your Dealer for a Mazda Insurance brochure or policy booklets.

*Finance subject to status. Guarantees/Indemnities may be required. Written quotations: Mazda Credit UK, Central Office, Eagle Way, Brentwood, Essex CM13 3AR.

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